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Woman Holding Roses on a Chest of Drawers

Watercolor

36 x 26 cm 14.2 x 10.2 in

Georges Léonnec 1881-1940

Son of Paul Léonnec, sketcher, and brother to the writer Félix Léonnec, Georges Leonnec went to marine school before studying decorative Arts.

From 1899, he sells his first humor sketches, then in 1907 he takes an active part in Parisian life, making ads for Renault, Daimler, together with René Vincent, R. Kirchner, Fabiano, etc.

Not able to go to World War I, he tries to draw in order to soothe people with frivolous, humorous drawings showing fine minx Parisian girls.

After the War, he then becomes easily one of the renowned sketchers of the Parisian Life and of Smile. He makes decorations for Folies-Bergère and the Casino de Paris, and gets to posters, almanachs, kids' books, and many more.

For thirty years, he will make the add for the Byrrh aperitif.

As photography gets more and more power, Leonnec works less but his « small ladies » do follow the Art déco fashion.

Leonnec will draw for Daphnis and Chloe before getting too ill.

EIN: 26-0823095